

PRESS RELEASE 5/2/05

RIDING IN STRIDE (30 min. documentary)

Premiering DERBY DAY: Saturday, May 7th at 5:00 am
on Kentucky Education Television (KET)

airing again: Tuesday, May 31st at 10:30 pm.

Visit: www.chewyourbootfilms.com or www.ket.org



Why do
girls love
horses?

Are they transfixed by a fantastical creation only alive in their imaginations or are they grounded and leviated by a very real creature with otherworldly qualities? RIDING IN STRIDE probes this age-old question by documenting girls on ponies and women at the racetrack, including interviews with veteran jockey PJ Cooksey, trainer Joan Scott, and bestselling author Mary Midkiff. RIDING IN STRIDE focuses on women who have carried that passion into their adult lives.

BACKGROUND RIDING IN STRIDE evolved last year while reading a New York Times article on Amy Bondon-Peltz, a Thoroughbred racehorse owner who, the article said, gave most of her proceeds away to women fighting breast cancer. This woman sounded like an anomaly for the Thoroughbred-racing world, so we contacted her immediately and for the next year trailed horse-crazy girls and women in racing.

"RIDING IN STRIDE takes you through the world of horses like you were living it - from love at first sight, to the complex relationship with horses, all the while asking us to contemplate this attraction that never wilts."

- Ajit Anthony Prem
Independent Filmmaker



MARKET RIDING IN STRIDE has the potential to promote and celebrate the Thoroughbred racing industry, encourage healthy emotional development for young girls, and look at gender in a sports arena where male and female athletes compete equally. This project will speak to girls, women (who, according to Scarborough Research, make-up 52% of horseracing fans), and anyone - any gender, any age, any background, who appreciates horses or who has yet to be lured.

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